

## Goal: PUBLIC INFRASTRUCTURE

### Desired Community Condition(s)

Residents have safe and affordable transportation options that meet the public's needs.

### Program Strategy: PARKING SERVICES

64505

Develop and maintain a parking infrastructure that supports economic and community needs

Department: MUNICIPAL DEVELOPMENT

### Service Activities

Parking Services

### Strategy Purpose and Description

In coordination with businesses, government agencies, and action groups, Parking evaluates and provides parking systems to meet the parking needs of their employees, customers, and visitors in order to support commerce and economic vitality in the City.

Parking resources provide financial support for redevelopment projects that require expanded or new parking infrastructure to promote economic interest and vitality for specified areas.

### Changes and Key Initiatives

Construction of the third new parking structure located at the old Albuquerque High School development project is scheduled for completion during the end of the FY04 4th Quarter. This structure will service new business and housing opportunities associated with the development project.

This is a new Program Strategy for FY/05.

### Priority Objectives

### Input Measure (\$000's)

2005	641	641 PARKING FACILITIES OPERATING FUND	2,897
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Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
Balanced parking options to service the increased worker demand for monthly parking in the Downtown area without negatively impacting the demand for hourly parking services	# of total parking spaces in Downtown area	2005	18,592			

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
Provide parking spaces.	# of City operated parking spaces.	2005	4,668			

**Goal: PUBLIC INFRASTRUCTURE**

**Parent Program Strategy: PARKING SERVICES**

**Department: MUNICIPAL DEVELOPMENT**

**Service Activity: Parking Services**

**6405000**

***Service Activity Purpose and Description***

Manage citywide parking facilities; provide parking attendant services and customer support; install, repair, and collect revenues from parking meter operation; provide maintenance and repairs at all parking facilities; provide parking enforcement activities for businesses, government agencies, employees, customers, visitors, and residents, and plan for future facility needs in Albuquerque.

***Changes and Key Initiatives***

Integrate the management, operation, maintenance, and other parking services associated with opening and operating the new Gold Street and 3rd and Copper parking facilities. Develop evaluation and review processes to effectively monitor private operator performance and compliance of operating agreements between the operator and the City of Albuquerque.

This service activity moved from 5736000 in FY/05.

***Input Measure (\$000's)***

2005	641	641 PARKING FACILITIES OPERATING FUND	2,897
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***Strategic Accomplishments***

Install, implement, and test a new McGann Software Card Access System at the Gold Street and 5th and Copper parking facilities. System will provide enhanced managerial information and reporting flexibility at each facility, including customer utilization, facility use trends, improved employee shift and scheduling capability, peak period revenue analysis, and automated on-site cash management ability.

Complete software installation requirements supporting the Autocite Parking Enforcement System. System will reduce and/or eliminate data entry input of approximately 58,000 parking citations issued by Parking Enforcement Officers by administrative staff, improve data citation transfer to Metropolitan Court, and enhance outstanding warrant/boot program with updated warrant status database.

<i>Output Measures</i>	<i>Year</i>	<i>Projected</i>	<i>Mid-Year</i>	<i>Actual</i>	<i>Notes</i>
# of monthly parking contracts	2005	2,800			

<i>Output Measures</i>	<i>Year</i>	<i>Projected</i>	<i>Mid-Year</i>	<i>Actual</i>	<i>Notes</i>
# of parking citations issued	2005	65,000			

<i>Output Measures</i>	<i>Year</i>	<i>Projected</i>	<i>Mid-Year</i>	<i>Actual</i>	<i>Notes</i>
Value of validated parking	2005	\$200,000			free parking to support economic vitality

<i>Quality Measures</i>	<i>Year</i>	<i>Projected</i>	<i>Mid-Year</i>	<i>Actual</i>	<i>Notes</i>
Revenue Generated	2005	\$3,500,000			